

2ND ANNUAL MIDDLEBURY WINTER CARNIVAL & CHILI CONTEST

Saturday, February 27, 2010 · 2-4pm · Downtown Middlebury, Vermont

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email (required): _____

Vendor (please circle one): Professional Amateur

Registrations due by Feb. 13, 2010 to The Better Middlebury Partnership c/o 63 Otter Creek Lane, Weybridge, VT 05753

Type of Chili Entry

_____ Best Beef Chili

_____ Best Chicken Chili

_____ Best Pork Chili

_____ Best Lamb Chili

_____ Best Game Chili

_____ Best Vegetarian Chili

_____ Best 'Kitchen Sink' Chili

Chili Contest Rules & Regulations

- The 2nd Annual Middlebury Winter Carnival & Chili Contest takes place from 2-4pm on Saturday, February 27, 2010 on the sidewalks of Main Street and Merchants Row in Middlebury, Vermont.
- Vendors must provide their own table, a heat source (electricity will not be available), pot, a small-mouthed ladle (to easily pour into a 4oz cup), 5-10 gallons of chili per entry (suggested minimum based on estimated 1,500 attendees last year) and someone to set-up, break-down and serve chili. Table decorations are encouraged – have fun and use the opportunity to promote yourself!
- Please provide signage letting the public know who you are and what chili(es) they are tasting. Please note that insufficient signage could result in a low number of votes for your chili entries.
- Vendors must also provide their own trash bags and must completely remove all trash that they generate from the site.
- 4oz cups, spoons and napkins will be provided by The Better Middlebury Partnership, and will be distributed to vendor tables before the event begins. The Better Middlebury Partnership will also be selling bottled water for \$1/bottle at various locations at the event.
- Attendees who have paid for a chili sampling pass will be identified by a button. Buttons will be sold for \$1/kids (under 12) and \$2/adults, and will be available at three entry points to the event and in advance at The Alpine Shop, American Flatbread, Forth n' Goal, Green Peppers, Rosie's Restaurant and Two Brothers Tavern. **Please only serve chili to attendees who have a button** – button sales help The Better Middlebury Partnership cover the costs of the event. Thank you!
- Professional and amateur vendors will be judged separately by the tasting public in eight categories: Best Beef Chili, Best Chicken Chili, Best Pork Chili, Best Lamb Chili, Best Game Chili, Best Vegetarian Chili, Best 'Kitchen Sink' Chili (defined as any chili that has more than one protein), and Best Overall Chili. Vendors may enter as many different chilies as they would like.
- Professional vendors are strongly encouraged to enter a chili recipe that can be reproduced for sale at their establishment after the contest. Many event attendees were disappointed that they couldn't purchase the winning chilies in the weeks following last year's contest. If you can find a way to drive traffic into your business by serving a winning recipe year-round, then being awarded "The Best" will really have some value!
- Please be fully set-up by 1:30pm in your designated location. We will let you know what your location will be after all entries have been received. It is imperative that vendors set up in their designated location, as vendor locations will be printed on ballots and directional event maps.
- Vendors may pull up to their location to unload, but must then park **off the street**. Municipal parking can be found behind the Ilsley Library, in Frog Hollow and behind the Municipal Building. **Please leave on-street parking spaces open for shoppers.** Thank you!
- Winners and runners-up will be announced at 4:30pm. All winners will be announced in press-releases following the event, and professional winners will receive a banner to hang in their establishment. Good luck to all!
- Chili Contest t-shirts will be on-sale at the event and in advance at Forth n' Goal, The Alpine Shop and Sweet Cecily in Middlebury.
- Chili contest registration forms must be received The Better Middlebury Partnership (address above) by February 13, 2010. **Professional vendors must submit a certificate of insurance made out to the Town of Middlebury with this registration form.**
- Please check www.bettermiddleburypartnership.org for event details and last-minute updates. Good luck to all!

The Middlebury Winter Carnival & Chili Contest is made possible by The Better Middlebury Partnership and the Town of Middlebury